



BLOCKCHAIN

SOLUTIONS FORUM

Powered by Fira and Becon

BARCELONA 3-5 OCTOBER 2017

Organized by:



BECON



Fira Barcelona

Supported by:



enterprise
summit



Pioneers in international business

PRESS RELEASE

BLOCKCHAIN SOLUTIONS FORUM is organised by FIRA de Barcelona and BECON

FIRA de Barcelona is one of the most important trade fair organisations in Europe. Leading annual modern technology events are IOT Solutions World Congress, Mobile World Congress and Smart City Expo World Congress.

BECON is a global and cross-sector ecosystem for collaboration, networking, explaining and advancing Blockchain methodologies and solutions. A network that drives the application and implementation of Blockchain in all private and public sectors - rapidly moving all initiatives forward.

BORN IN THE NETHERLANDS

BECON started in The Netherlands, ideally provided with sufficient Blockchain experiments and pilot projects to be meaningful. Providing the chance to test, measure and optimise international strategies and a portfolio. The Netherlands is the stepping stone to expand into Europe and beyond.

BECON is establishing 3 non-profit platforms based in The Netherlands: BECON FOUNDATION, BlockchainCITIES and Blockchain-PORTS. The BECON FOUNDATION will accelerate Blockchain solutions for the good cause, while the other two platforms will stimulate the application of Blockchain in respectively cities, maritime ports and airports.

BLOCKCHAIN SOLUTIONS FORUM

This exhibition & 12 accompanying conferences become the largest Blockchain event in the world, not only because of its concept, but also because it will be fully integrated with the world-leading IOT World Solutions Congress, providing extra access to more than 10,000 attendees from over 70 countries. Furthermore six specific pavilions will feature Blockchain applications in cities, in ports, traditional venture & finance models in addition to crypto financing, a specific country-pavilion and a Blockchain startup festival.

Moreover, Blockchain Solutions Forum will showcase the 10 best proven Blockchain solutions per selected sector, from a number of private and public sectors.

THE NETHERLANDS EXCLUSIVELY INVITED TO STAGE A NATIONAL PAVILION TO SHOWCASE DUTCH BLOCKCHAIN APPLICATIONS
BLOCKCHAIN SOLUTIONS FORUM has invited The Netherlands to showcase its pilots and proven concepts in a specific pavilion. The spotlight on Blockchain developments in The Netherlands could shine in Barcelona in 2017 and 2018 as the organisers have offered The Netherlands a two-pronged showcase strategy: an introductory event comprising a pavilion with a number of accompanying events in 2017 and a grand comprehensive national presence in 2018.

ENTERPRISE SUMMIT SUPPORTS THE DUTCH PAVILION

Enterprise Summit has been working closely with the Dutch government and Barcelona for the last 8 years. The last years they have been actively engaged in the realisation of the Dutch presence (pavilions, tours and networking events) during the Smart City Expo World Congress and the Mobile World Congress. Enterprise Summit is ideally positioned to support The Netherlands and the Blockchain Solutions Forum with their ambition to stage a very successful Dutch Blockchain presence in Barcelona in 2017 and 2018.

WHY THE NETHERLANDS PAVILION WOULD SUPPORT THE DUTCH CAUSE

The Dutch Digital Delta has launched the Dutch Blockchain Coalition, comprising 23 founding partners and 8 supporting organisations. Its director Rene Penning de Vries says:

"If we would be able to seize the opportunities in the world, The Netherlands could become the world's forerunner in Blockchain developments".

The Dutch embassy in Madrid and The Netherlands Business Support Office in Barcelona have gained a tremendous experience with presenting The Netherlands through 'Holland pavilions' in Spain and the Dutch Ambassador Mr. Matthijs van Donzel supports this Dutch pavilion on Blockchain solutions:

"Again we see Dutch entrepreneurship and innovation making significant progress in a leading city of international events. We hope the partnership between Fira and Becon will thrive and will create a new Spanish and Dutch success".

Mr Danny Frietman, CEO of Dutch based Enterprise Summit and the last years responsible for 'Holland Pavilions' in Barcelona (Mobile World Congress, Smart City Expo World Congress) and Austin ('New Dutch Wave' at SXSW) confirms the uniqueness of this opportunity:

"Blockchain is transforming our world in ways we can not predict today. To be able to facilitate new relationships, national and internationally, during this leading European Blockchain forum together with Fira and Becon is an amazing opportunity!".

For more information:

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